



**Underwriting &
Sponsorship Opportunities**

**7th Annual Share Your Heart Ball
Sun Valley Limelight Room**

Saturday, February 28, 2009





Dear Share Your Heart Ball Supporters:

The 7th **Annual Share Your Heart Ball** will take place on Saturday, **February 28, 2009** at the Sun Valley Limelight room. We will celebrate a very big milestone that evening...the 25th Anniversary of Camp Rainbow Gold. Can you imagine? Please save the date for an evening that promises to be even more spectacular than ever before.

How can you help? We invite you to join our growing list of sponsors and underwriters of the 7th Annual Share Your Heart Ball. Opportunities exist at all levels. We are looking to finalize our list of supporters by December, so it is important to act quickly. You can help in any or all of the following ways:

- Sponsorship
- Underwriter
- Donate an auction item or package

This year we invite all sponsors, underwriters and one guest to an exclusive VIP cocktail party to be held at a private home in February prior to the event.

Our goal is to provide you with an energy-packed evening which includes an elegant dinner, spectacular silent and live auctions and late night dancing again to the highly requested ***Grooveline***.

For this event to be successful, we are encouraging you to become heroes and step forward in an effort to provide positive, worthwhile experiences for children who are battling for their lives. Join us in making the 7th Annual Share Your Heart Ball to benefit Camp Rainbow Gold a true success.

Thank you! It is due to the support of business and community leaders like you that we have a realistic hope of not only reaching but exceeding our goals. If you have any questions, feel free to give the Share Your Heart Ball office a call at 208.422.0842 or email us at shareyourheartball@gmail.com

Warmest Wishes,

Kris & Rob Cronin
Share Your Heart Ball Co-Chairs
Camp Rainbow Gold Volunteers





Overview

The Share Your Heart Ball is an evening of elegance. It supports the mission of American Cancer Society's Camp Rainbow Gold of providing year round programs such as medically supervised camps, college scholarships and other emotionally empowering experiences to Idaho's children diagnosed with cancer, their families and support network. Camp Rainbow Gold is sustained by community fundraising, private donations and volunteer efforts.

If you're like most Americans, cancer has touched your life or the life of someone you know. The statistics are sobering. Cancer remains the second leading cause of death in our country, claiming more than half a million lives each year. Childhood cancer is the second leading cause of death after accidents and is the leading cause of death by disease among children ages 0-15. The American Cancer Society estimates that in the U.S. in 2008 there will be 10,730 new cases of cancer among children aged 0-14. About 1,490 children aged 0-14 are expected to die from cancer in 2008, about one-third of these from leukemia. In Idaho from 1995 to 2005, 126 children aged 0-19 died from some form of cancer.

Prior to 1970 most children diagnosed with cancer had very little chance for survival. Since then, five-year survival rates have increased to about 80%. There are a wide range of potential concerns for survivors including the need for long-term follow-up care. The late effects of long-term survivorship include physical, emotional, and impacts on the family.

Camp Rainbow Gold was founded by Dr. Dave McClusky and was one of the first children's oncology camps in the United States and is accredited through the American Camp Association. It is a unique camping experience for Idaho children ages 6 through 17 who have been diagnosed with cancer at some point in their lives. For one week, 80+ children are encouraged to forget their worries and enjoy endless outdoor activities under the supervision of a full medical staff including a physician, nurses and a licensed social worker in addition to a wonderful team of volunteers.

Due to the generosity of Idaho residents and major fundraising events like the Share Your Heart Ball, Camp Rainbow Gold has grown from one week of camp to a year round program that includes support for the entire family. In addition to this special week of camp, there are other services and support available to children and their families throughout the year. This includes a family and sibling camp, a college scholarship fund as well as various other activities and events that bring volunteers and families together in fun. All camps, events and services are provided free of charge.

Please contribute to the Share Your Heart Ball. Imagine the difference it will make!



Share Your Heart Ball Sponsorship Opportunities

Title Sponsor - \$30,000

As the Premier Sponsor at the 2009 Share Your Heart Ball, you will be recognized as the presenting sponsor of Camp Rainbow Gold's premier event. In appreciation of your contribution, you will be provided with an exciting premier benefits package featuring everything from a chauffeur-driven car service ride the night of the event to having your name displayed on all advertising for the event. You and your guests will enjoy VIP treatment throughout the entire evening.

Benefits:

- Three (3) Priority Reserved Tables (30 tickets)
- Exclusive VIP cocktail party at a private home for sponsor and one guest
- Chauffeur-driven car service for 30 persons to Share Your Heart Ball
- Express check-in on night of event for you and your guests
- Verbal recognition from podium during the night-of-event
- Mention on all press releases and radio spots prior to event
- Signage including your company banner at the event provided by donor
- Recognition at the event through out slide show during cocktail hour
- Prominent company name and/or logo placement on:
 - Invitations
 - Gift Bag
- Full page ad in event program. Ad layout designed by donor.
- Premium wine for tables
- Private table server

Super Platinum Sponsor - \$20,000

(Two available)

As a Double Platinum Sponsor at the 2009 Share Your Heart Ball, you will be recognized for your philanthropy as a leader in helping Camp Rainbow Gold support Idaho's children diagnosed with cancer and their families. You will be joining an exceptional group of people whose generous contributions are helping us achieve our goals of providing year round support to the entire family. In appreciation for your contribution, your company name/logo will be prominently displayed on event materials and you and your guests will enjoy a VIP experience as outlined below.

Benefits:

- Two (2) Priority Reserved Tables (24 tickets)
- Exclusive VIP cocktail party at a private home for sponsor and one guest
- Express check-in on night of event
- Verbal recognition from podium during the night-of-event
- Signage including your company banner at the event provided by donor
- Recognition at the event through slide show during silent auction
- Prominent company name and/or logo placement on:
 - Invitations
 - Gift Bag
- Full page ad in event program. Ad layout designed by donor.
- One room reservation at the Sun Valley Resort for the night of the event
- Premium wine for tables
- Private table server



Share Your Heart Ball Sponsorship Opportunities

Platinum - \$12,000 (Two available)

As a Platinum Sponsor at the 2009 Share Your Heart Ball, you will be recognized for your philanthropy as a leader in helping Camp Rainbow Gold support Idaho's children diagnosed with cancer and their families. You will be joining an exceptional group of people whose generous contributions are helping us achieve our goals of providing year round support to the entire family. In appreciation for your contribution, your company name/logo will be prominently displayed on event materials and you and your guests will enjoy a VIP experience as outlined below.

Benefits:

- Two (2) Priority Reserved tables (16 tickets)
- Exclusive VIP cocktail party at a private home for sponsor and one guest
- Express check-in on night of event
- Signage including your company banner at the event provided by donor
- Recognition at the event through slide show during silent auction
- ½ page ad in event program. Ad layout designed by donor.
- One room reservation at the Sun Valley Resort for the night of the event
- Premium wine for tables
- Private table server

Gold - \$6,000

As a Gold Sponsor at the 2009 Share Your Heart Ball, you will be playing an important part in our mission to help Idaho's children diagnosed with cancer and their families. In appreciation for your contribution, your company name/logo will have an ad in the event program and displayed during the slide show.

Benefits:

- One table of ten (1 table of 10) with preferred seating
- Exclusive VIP cocktail party at a private home for sponsor and one guest
- One room reservation at the Sun Valley Inn for the night of the event
- Recognition at the event through slide show during silent auction
- ¼ page ad in event program. Ad layout designed by donor.
- Premium wine for table

Silver - \$3,000

As a Silver Sponsor at the 2009 Share Your Heart Ball, you will be playing an important part in our mission to help Idaho's children diagnosed with cancer and their families. In appreciation for your contribution, your name or company logo will be listed in the event program and displayed during the slide show.

Benefits:

- One table of eight (1 table of 8) with preferred seating
- Exclusive VIP cocktail party at a private home for sponsor and one guest
- Recognition at the event through slide show during silent auction
- A listing in the event program



Share Your Heart Ball Underwriting Sponsorship Opportunities

Sponsors can choose one of the general Share Your Heart Ball sponsorships listed previously, or underwrite one of the specific categories listed below.

Diamond - \$15,000

Benefits:

- Two (2) Priority Reserved tables (20 tickets)
- Exclusive VIP cocktail party at a private home for sponsor and one guest
- Two room reservations at the Sun Valley Resort for the night of the event
- Recognition at the event through slide show during silent auction
- Express check-in on night of event
- Premium wine for tables
- Private table server
- Listing in event program

Entertainment & Production: Share Your Heart Ball will feature top notch entertainment. Guests will be welcomed by camp fire songs being played by our own Joel Droulard and Frank Outhet. After the program is over guests should have your dancing shoes on to dance to the energy packed sounds of Grooveline. Your name or company name will be listed in the event program as “Entertainment compliments of....”

Hors d'Oeuvres & Dinner: Guests at the Share Your Heart Ball will enjoy a 5 course meal featuring Chateau Briand and Salmon. Your name or company name will be listed on the event program as “Dinner compliments of....”

Cocktails: Share Your Heart Ball will have a selection of cocktails, wine, and beer available for the festive evening at the Sun Valley Inn, Limelight Room. Your name or company name will be listed in the event program as “Cocktails compliments of....”

Sapphire - \$10,000

Benefits:

- One table of ten (1 table of 10) with preferred seating
- Exclusive VIP cocktail party at a private home for sponsor and one guest
- One room reservation at the Sun Valley Resort for the night of the event
- Recognition at the event through slide show during silent auction
- Premium wine for tables
- Private table server
- Listing in event program

Printing: Invitations will be mailed to past and prospective attendees in the months preceding Share Your Heart Ball. In addition, an event program will be distributed to attendees at the event. It will contain all of the pertinent information for the evening. Your name or company name will be listed in the event program as “Printing compliments of...”

Gift Bag: At the end of the evening guests will receive a gift bag per couple filled with memorable items. Your name or company logo will be placed on the bag.



Share Your Heart Ball Underwriting Sponsorship Opportunities

Ruby - \$8,000

Benefits:

- One table of ten (1 table of 10) with preferred seating
- Exclusive VIP cocktail party at a private home for sponsor and one guest
- One room reservation at the Sun Valley Resort for the night of the event
- Recognition at the event through slide show during silent auction
- Premium wine for tables
- Listing in event program

Decorations: The Limelight Room will be elegant with some special decorative touches, adding to the excitement and atmosphere attendees will enjoy. Your name or company name will be listed in the event program as “Decorations compliments of....”

Auctioneer: No live auction would be complete without an outstanding auctioneer. Participants will enjoy the energy and enthusiasm that Larry Flynn brings to the Share Your Heart Ball. Your name or company name will be listed in the event program as “Auctioneer compliments of.....”

Water bottle: At the end of the evening guests will receive a gift bag per couple filled with memorable items including a water bottle. Your name, company name or logo will be printed on the bottle.

Emerald - \$5,000

Benefits:

- One table of eight (1 table of 8) with preferred seating
- Exclusive VIP cocktail party at a private home for sponsor and one guest
- One room reservation at the Sun Valley Resort for the night of the event
- Recognition at the event through slide show during silent auction
- Premium wine for tables
- Listing in event program

Postage: Postage is required to mail all correspondence and invitations. Your contribution will cover the expense of all postage costs related to Share Your Heart. Your name or company name will be listed in the event program.

Distinguished Guests Table: Celebrating 25 years of Camp Rainbow Gold includes the desire to honor some of the community partners that without camp would not exist. Your contribution will cover the expense of having them as our guests. Your name or company name will be listed in the event program and a table sign will be placed at the table of your choice recognizing your generosity.

*St Luke’s Children’s Hospital Administration and MSTI Pediatric Physicians

*Cathedral Pines

*Honorary Volunteers

*Guest Camper, Family and Survivors



Share Your Heart Ball
Sponsorship Commitment Form
2676 S Vista Avenue Boise, ID 83705
Fax: 208-343-9922

Contact Information (Please Print)

Business Name: _____
(As you would like it to appear in print for recognition if applicable)

First Name: _____ Last Name: _____

Title: _____
(If applicable)

Mailing Address: _____

City/State/Zip: _____

Email: _____

Business Phone: _____ Cell Phone: _____

Sponsorships:

_____ Title	\$30,000
_____ Double Platinum	\$20,000
_____ Platinum	\$12,000
_____ Gold	\$6,000
_____ Silver	\$3,000

Underwriting Sponsorships:

_____ Diamond	\$15,000
_____ Sapphire	\$10,000
_____ Ruby	\$ 8,000
_____ Emerald	\$ 5,000

_____ I cannot attend but would like to make a donation.

Enclosed is a check made payable to Share Your Heart Ball in the amount of _____

Please Charge our credit card: _____ Visa _____ MasterCard _____ American Express

Card number _____ Expiration date _____

Name on card (please print) _____ CVC code _____

Authorized signature _____

If different than above:

Billing address _____

City _____ State _____ Zip code _____

Please provide guests names to be at your table on the back of this form.



The following guests will join me at my sponsored table:

First Name: _____ Last Name: _____

Spouse Name: _____ Last Name: _____

Mailing Address: _____

City/State/Zip: _____

First Name: _____ Last Name: _____

Spouse Name: _____ Last Name: _____

Mailing Address: _____

City/State/Zip: _____

First Name: _____ Last Name: _____

Spouse Name: _____ Last Name: _____

Mailing Address: _____

City/State/Zip: _____

First Name: _____ Last Name: _____

Spouse Name: _____ Last Name: _____

Mailing Address: _____

City/State/Zip: _____

First Name: _____ Last Name: _____

Spouse Name: _____ Last Name: _____

Mailing Address: _____

City/State/Zip: _____

First Name: _____ Last Name: _____

Spouse Name: _____ Last Name: _____

Mailing Address: _____

City/State/Zip: _____

